

WTVY-FM WJRL-FM WKMX-FM WBBK-FM WLDA-FM  
EEO PUBLIC FILE REPORT

12/01/09 – 11/30/10

(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis)

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**I. VACANCY LIST**

See **Master Recruitment Source List (MRSL)** for recruitment source data

| <b>Job Title</b>         | <b>Recruitment Sources (RS) Used to Fill Vacancy</b> | <b>RS Referring Hiree</b> |
|--------------------------|--|---------------------------|
| Account Executive        | 7, 8, 9, 10  | 10                        |
| Webmaster                | 3, 4, 5, 6, 7, 8, 9                                  | 8                         |
| On Air Talent            | 10   | 10                        |
| Administrative Assistant | 3, 4, 5, 6, 10, 15                                   | 10                        |
| Account Executive        | 2, 3, 4, 5, 6, 7, 8, 9, 15                           | 8                         |
| On Air Talent            | 1, 2, 3, 4, 5, 6, 7, 8, 9, 15                        | 1                         |
| Account Executive        | 11   | 11                        |
| On Air Talent            | 1, 2, 3, 4, 5, 6, 7, 8, 9, 12, 14, 15                | 1                         |
| Account Executive        | 1, 2, 4, 5, 6, 7, 8, 9, 12, 14                       | 8                         |

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**II. MASTER RECRUITMENT SOURCE LIST (MRSL)**

| RS Number                                      | RS Information   | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS over 12-month period |
|--|--|---|---|
| 1  | All Access Attn: Joel Denver, 28955 Pacific Coast Hwy # 2105, Malibu, CA, Fax 310-457-5166; Ph 310-457-6616  | N   | 13  |
| 2  | Alabama Broadcasters Association, 2180 Parkway LK Dr., Hoover, AL, 1-800-211-5189  | N   | 0   |
| 3  | Alabama State Employment, P.O. Box 520, Dothan, AL 36303, Attn. Carl White, Ph 334-792-2121; Fax 334-792-2124  | N   | 0   |
| 4  | The Dothan Eagle, P.O. Box 280, Dothan, Al 36302, Attn. Cindy Sheets, Ph 334-792-3141  | N   | 0   |
| 5  | Troy State University, P.O. Box 8368, Dothan, Al 36304, Attn. Joanne Krist; Ph 334-983-6556; x1223   | N   | 1   |
| 6  | Wallace Community College, Route 6 Box 68, Dothan, AL 36303, Attn. Lisa Dobbs; Ph 334-556-2208; Fax (334) 556-2529   | N   | 0   |
| 7  | DothanHelpWanted.com / RegionalHelpWanted.com  | N   | 3   |
| 8  | On-air Broadcast Schedules on WTVY, WJRL, WKMX, WBBK, WLDA   | N   | 5   |
| 9  | Advertised opportunities on WTVY, WJRL, WKMX, WBBK, WLDA Station Websites  | N   | 13  |
| 10   | Employee Referral  | N   | 5   |
| 11   | Self Referral / Walk-In  | N   | 2   |
| 12   | Fort Rucker Newspaper / Fort Rucker Job Fair, Fort Rucker, AL; Fort Rucker Employment Services, Debbie Gaydos, 206 W. Kingwood Dr., Enterprise, AL 36330, 334-255-3949 | N   | 0   |
| 13   | Dothan City Community Annual Job Fair  | N   | 0   |
| 14   | Inside Radio, 365 Union St., Littleton, NH 03561, 603-444-5720   | N   | 0   |
| 15   | Troy University Career Fair, 500 University Dr., Dothan, AL 36303, Ph 334-983-6556   | N   | 2   |
| <b>TOTAL INTERVIEWEES OVER 12-MONTH PERIOD</b> |  |   | <b>44</b>   |

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**III. RECRUITMENT INITIATIVES**

|          | <b>TYPE OF RECRUITMENT INITIATIVE<br/>MENU SELECTION</b>   | <b>BRIEF DESCRIPTION OF ACTIVITY</b>  |
|----------|--|---|
| <b>1</b> | Participated in the Troy University – Dothan Campus Career Fair held 02/11/10 at 500 University Drive, Dothan, AL.   | General Sales Manager and Office Administrator attended representing Magic Broadcasting, LLC. They discussed job opportunities and careers in radio broadcasting. |
| <b>2</b> | Participated in the Community Job Fair sponsored by the Houston County JOBS Force, Dothan Area Career Center, Dothan Area Chamber of Commerce, City of Dothan, Houston County Commission, and Alfred Saliba Family Services Center. Job Fair held 10/19/10 at the Dothan Civic Center. | General Sales Manager and Office Administrator attended representing Magic Broadcasting, LLC. They discussed job opportunities and careers in radio broadcasting. |